In 2004, a group of professional and patient organizations united to form the *Sudden Cardiac Arrest (SCA) Coalition*, committing to advocate for greater awareness of sudden cardiac arrest and expand research, treatment and education efforts. Together we recognized that while individual organizations have made headway against this leading killer, more must be done and could be done, if these organizations joined forces.

After several years of inactivity, a core group of Coalition members have come together to reconstitute the organization. For 2010, the SCA Coalition has a vision and a strategic plan to reach out and connect with Congress and leverage our collective standing in the healthcare community to amplify SCA issues to a volume that policymakers cannot ignore. To start that discussion – and in conjunction with National Sudden Cardiac Arrest Awareness Month this October – we have secured the National Press Club for a Newsmaker speech event, as well as a briefing on Capitol Hill – on Tuesday, October 5 in Washington, D.C.

**Our Mission Statement:**
The SCA Coalition is comprised of organizations passionate about preventing sudden cardiac arrest deaths through legislative initiatives that lead to greater public awareness, research and access to life-saving therapies. The SCA Coalition is focused on national issues that have the opportunity to influence Congress, the Administration, other policy makers, the media, health care providers and the public.

**Our Membership:**
We look forward to achieving our vision through the strength of our membership and the commitment of all our partners. We hope all members will offer their name, expertise and networks in support of the critical mission of the Coalition. Members of the Executive Committee as listed below have made contributions to fund an operating budget, but no financial support is required for participation, although in-kind support (staff support, advertising and promotions, attendance at Coalition events and at member Annual Meetings or other similar events) is welcome and encouraged.

As leaders of the heart and health community, we would like to invite you to join us in this endeavor. The Coalition is already strong, but it will be an even stronger heart advocacy group with your involvement.

We are happy to speak with you to answer questions about the SCA Coalition and our plans. Please note, since we will be issuing invitations and developing marketing material for our events this summer, **we need to confirm your participation as a Coalition member by June 15.**
For more information, please contact either:

Alice Lara  
President and CEO  
Sudden Arrhythmia Death Syndromes (SADS) Foundation  
801-531-0937  
Alice@sads.org

Chris Chiames  
Executive Director  
Sudden Cardiac Arrest Association  
202-719-8910  
cchiames@suddencardiacaarrest.org

Or simply fill out the following and return to Adrienne Butterwick, Adrienne@sads.org, or fax to: 801-531-0945.

CONTACT NAME:___________________________________________________________

ORGANIZATION:________________________________________________________________

ADDRESS:_____________________________________________________________________

ORGANIZATION URL:________________________________________________________________

PHONE:_________________________________________________________________________

E-MAIL:_________________________________________________________________________

Please indicate the scope of your organization: National   International   Regional (please list region)

NOTE: If you would like your organization’s logo displayed on the Coalition website, please submit an electronic version to Adrienne@sads.org.

SCA Coalition Executive Committee
American Heart Association  
Children’s Cardiomyopathy Foundation  
Hypertrophic Cardiomyopathy Association  
Mended Hearts  
Parent HeartWatch  
Sudden Arrhythmia Death Syndromes Foundation  
Sudden Cardiac Arrest Association  
Sudden Cardiac Arrest Foundation  
WomenHeart: The National Coalition of Women with Heart Disease