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FOR IMMEDIATE RELEASE

February 8, 2010

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On February 12, 2010, the Shelton School is holding their annual Jump-A-Thon honoring Brian Price of Dallas, Texas.

“My experience with the SADS Foundation has always been beneficial, but in different ways over the past 2 ½ years. It began with a phone call I made searching for answers after the sudden and unexpected death of my healthy fifteen year old son, Brian. With the help of the SADS Foundation the mystery unraveled. Now I am able to impact the education of others about Long QT Syndrome which is why I organize an annual fundraising event.”—Kathy Martin

The 11th Annual Brian Price Jump-a-thon will be held on February 12, 2010. The Jump-a-thon is one of the longest running and most successful fundraisers for the SADS Foundation. The Jump-a-thon is organized each year in honor of Brian Price (2/15/82-1/31/98) who passed away at 15 years old from Long QT (a SADS condition). The Jump-a-thon is organized by Brian's mother, Kathy, and his grandmother, Betty.

Warning Signs of SADS Conditions:

- Family history of unexpected, unexplained sudden death in a young person
- Fainting (syncope) or seizure during exercise, excitement or startle
- Consistent or unusual chest pain and/or shortness of breath during exercise

About sudden cardiac death in the young

- Each year in the United States, an estimated 4,000 young people die suddenly and unexpectedly due to cardiac arrhythmias. ***MOST OF THESE DEATHS ARE PREVENTABLE.***
- These conditions include Long QT Syndrome (LQTS), Hypertrophic Cardiomyopathy (HCM), Arrhythmogenic Right Ventricular Dysplasia (ARVD), and others.
- 1 in 200,000 high school athletes in the US will die suddenly, most without any prior symptoms.

About the SADS Foundation

Sudden Arrhythmia Death Syndrome (SADS) Foundation's mission is to save the lives and support the families of children & young adults who are genetically predisposed to sudden death due to heart rhythm abnormalities. We are committed to promoting the early detection and treatment of these conditions throughout the world. The Foundation distributes materials in every state through grass roots efforts in order to teach families, educators and medical professionals about SADS conditions.

About the Shelton School

The Shelton School, established in 1976, is a private, non-profit, non-sectarian co-education school serving students grades pre-school through 12th. The school's primary emphasis is providing learning-different children (average or above intelligence) with full, effective curriculum through individualized, structured multisensory programs. Learning differences include dyslexia, attention deficit disorder (ADD), attention deficit hyperactivity disorder (ADHD), speech and language disorders. For more information, visit www.shelton.org.

To find out more information about SADS conditions, their warning signs and a risk assessment contact:

Sudden Arrhythmia Death Syndromes (SADS) Foundation

Phone: 800.STOP-SAD (800.786.7723)

Web: www.StopSADS.org

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