



Facebook Fundraisers generate critical support for The SADS Foundation. They are easy to create and your family and friends will be grateful to donate easily and securely through Facebook. You can create a Facebook Fundraiser at any time. Many people do it for their birthday. Other people do it *in honor of* or *in memory of* a loved one. Here's how:

1. [Start here](#), this takes you directly to a page on Facebook that specifies that you are raising money for the SADS Foundation. Once you are on Facebook, click CREATE A FUNDRAISER. After this, you will need to select **Sudden Arrhythmia Death Syndromes (SADS) Foundation** as your charity of choice.
2. Next, Facebook will prompt you to set a fundraising goal and end date for your fundraiser, and then tell your story. The title of the fundraiser should highlight why you are raising money for the Foundation – for example: Jane's Birthday Fundraiser for the SADS Foundation or Jane's Fundraiser in memory of her son Michael for the SADS Foundation.
3. Below the title, you will be asked to explain why you are raising money. In the template, you will see standard language from the SADS Foundation; however, we encourage you to add your personal reasons for the fundraiser. Your friends and family will support your fundraiser because they care about you and your story. By personalizing this section of the fundraiser template, your campaign will be more successful! Here are a couple of examples:

*For my birthday this year, I'm asking for donations to SADS (Sudden Arrhythmia Death Syndromes) Foundation. The SADS Foundation has assisted my family in many ways. We have attended three conferences where we met wonderful families going through the same successes and failures as we do. The SADS Foundation SADS Foundation has helped us to meet some of the best doctors in the country. They have given us resources to educate family, friends, teachers, and coaches about CPVT. Most importantly, with the help of the SADS Foundation, I have a better understanding of my diagnosis, how to live with it, and have met kids just like me. Now I know I am not alone on this journey. Please join me in donating to the SADS Foundation and the important services they provide.*

*In memory of my son, I'm asking for donations to SADS (Sudden Arrhythmia Death Syndromes) Foundation. It is important to us to support the SADS Foundation to raise awareness about Long QT and because of the wonderful work they do in providing resources to patients and families dealing with these types of heart conditions. It means a lot to us to be able to contribute to these efforts to support families and prevent avoidable deaths of young lives such as our son. Please join us and make a donation.*

4. Select a picture to use for your fundraiser.
5. Share the link to the fundraiser on your Facebook page, tell your friends about your fundraiser. Every time you receive a donation, re-post the link and thank (and tag) recent donors. This will keep your fundraiser in the newsfeed of your Facebook friends and make your fundraiser more successful.

**Please contact [jan@sads.org](mailto:jan@sads.org), if you have any questions or need assistance setting up your Facebook fundraiser.**