

Take Steps To Stop SADS



Date

Dear Friends and Family,

<Insert personal story here>

The Sudden Arrhythmia Death Syndromes (SADS) Foundation is the preeminent organization in the SADS community dedicated to spreading awareness, supporting families, educating medical professionals, and advocating for research to work towards better care and treatment and ultimately to save more than 4,000 young lives that are being lost to heart arrhythmia abnormalities each year.

The SADS Foundation is celebrating the 25th Anniversary of its founding. Since 1991, the SADS Foundation has reached out to more than 35,000 families with and educated more than 5,000 medical professionals about SADS conditions. The SADS Foundation works with more than 25 world-leading experts, several key organizational partners, and thousands of families throughout the United States to improve the quality of life of individuals with SADS conditions and to further research to find a cure. Because I am committed to raising funds to support families like mine, I will be participating in Take Steps to Stop SADS, a family-friendly walk, being held for the first time at the 9th Annual International SADS Foundation Conference.

The walk on Friday, September 30, will be held at Mission Bay in San Diego, California. My personal goal is to raise (Insert goal here: \$500, \$1,000, more!) for the walk! I invite you to join my team, (Team Name). If you can't join me, please consider sponsoring me for this very important event. You can do this in one of the following ways:

- Visit www.sads.org/Development/Take-Steps-to-Stop-SADS/Register to make a safe and secure donation directly to the SADS Foundation.
- Visit www.crowdrise.com/virtual-take-steps-to-stop-sads-july-2017 to make a safe and secure donation in support of my team, (Team Name).
- Send me a check made payable to the SADS Foundation.

Thank you for your friendship and support. I know that with friends, relatives and colleagues like you, we will make a difference and save lives!

With genuine appreciation,

Your Name

Supporting Families. Saving Lives.

4527 South 2300 East #104 ● Salt Lake City, UT 84117 ● 801-272-3023 ● www.StopSADS.org