



Sudden Arrhythmia Death Syndromes (SADS) Foundation
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Fund Raising Event Ideas

Here are a few ideas taken from other SADS volunteers and the SADS staff. Please let us know your plans—before your event—so that we can give you all the support you might need to make your event a fantastic success!!

Silent or Live Auction

Contact local merchants and businesses about donating goods or services to be auctioned off to raise funds for SADS. Remind them that all donations are tax deductible and great advertising. SADS will send you the solicitation and tax receipt letters. The auction can be held in conjunction with many of the event ideas listed here.

Choice Event

Do you like to go to the theater? Are you a fan of the local professional sports team? Do you like to ski, hike, snowmobile, or rock climb? Do you enjoy a night at the symphony? Most of these venues will donate tickets to charitable organizations. You could get sets of tickets donated, sell them to family and friends, and the money normally paying for a night or day adventure is then donated to SADS.

School Fundraising Event

Find out how many kids at your children's school would like to help raise awareness as well as funding for SADS. The kids collect sponsorships for participating in specific school sports (jumping rope, track, team sports), events (school dances, bake sales), or community services projects.

Current Professional Sports Event

Hey sports fans, this one's for you. Why not host a sports party with all the fixings and send the money you would have spent out at a sports bar, grill or restaurant to SADS. One family in Maryland does this every year by charging an "entrance fee" to their family and friends to watch the Super Bowl together. Everyone has a great time and SADS is the beneficiary!

Spa Day

Service providers donate massages, manicures, pedicures, and facials. Participants pay for the services and the service providers get free advertising. The event can be hosted at a house and include neighborhood friends and family, or at a community center and accommodate a larger crowd.

Movie Night

Most movie theaters will rent out a theater for group events on weeknights. Many will also include donated passes that can be sold at regular or discounted ticket prices to all those in attendance. Families and high school kids love this event!

Golf Tournament

Many community and private golf courses will assist in arranging for a tournament with as few as 24 players and as many as 100. You could decide the mode of play, the prizes (which could be donated or purchased) and charge an entrance fee. After expenses, the proceeds can be sent to SADS.

Fashion Show

Some local merchants will sponsor 'fashion shows' of their merchandise. The models can be community leaders, politicians, or your family! These events are usually held at community centers or hotels and a small entrance fee is charged. The merchant then donates 10% or 15% of any sales that come from the event.

Dinner Party

You can host a dinner evening inviting friends and acquaintances to hear your story and learn more about long QT syndrome. This is a wonderful opportunity to gather with friends, raise awareness and funds for SADS.